



HORIZON COMMONS

Steve Campbell, CEO



Steve Campbell is a business leader, entrepreneur, and strategic advisor with a career defined by identifying opportunity, solving complex business challenges, and creating sustainable growth across diverse industries. His unique combination of expertise in risk management, finance, operations, acquisitions, and technology has enabled him to successfully guide organizations through every stage of their evolution—from turnaround situations to high-growth expansion and successful exits.

Steve began his career in commercial insurance, where he quickly distinguished himself through exceptional performance in sales and by earning advanced professional designations. Recognizing that effective risk management extends far beyond insurance, he founded his own risk management consulting practice, helping organizations adopt an enterprise-wide approach to identifying, managing, and leveraging risk as a strategic advantage. Driven by a desire to better understand the financial and operational dynamics of business, Steve pursued MBA studies, expanding his expertise in corporate finance, leadership, and organizational strategy. That foundation became the catalyst for a career that would span entrepreneurship, executive leadership, private investment, and business transformation.

Over the years, Steve has been involved in virtually every aspect of business ownership and investment. He has personally acquired and sold companies, led organizations recognized on the Inc. 5000 list of America's fastest-growing private companies, and overseen operations for a family office with investments across multiple industries. His executive leadership has included service businesses, government contractors, and technology companies, providing him with a broad perspective on what drives success in different markets.

Steve has built a reputation for helping organizations achieve meaningful results. He has successfully turned around underperforming businesses, accelerated the growth of healthy organizations, and positioned companies for acquisitions, expansion, or their next strategic phase. His approach combines disciplined operational execution with long-term strategic thinking, enabling businesses to create lasting value while navigating change with confidence.

In recent years, Steve has become particularly passionate about helping organizations bridge the gap between emerging technology and practical business outcomes. His leadership in the technology sector, combined with decades of executive experience across multiple industries, allows him to translate complex technological innovation into clear business strategy and measurable results. Whether advising executives, leading organizations, or evaluating new opportunities, he focuses on ensuring that technology serves as a catalyst for growth rather than simply a trend to follow. Beyond his executive career, Steve has served on numerous corporate and nonprofit boards, contributing his experience to organizations dedicated to growth, governance, and community impact. He values collaborative leadership and believes that strong organizations are built through thoughtful decision-making, accountability, and a commitment to developing people.

Outside of business, Steve proudly continues a family tradition as the fifth generation to race historic Chesapeake Bay log canoes. He also enjoys spending time outdoors, where connecting with nature and building meaningful relationships reflect the same values that have guided his professional life: resilience, curiosity, teamwork, and a genuine appreciation for the journey.